

L'OREAL MALAYSIA

COOKIE TABLE

WHAT ARE COOKIES?

Cookies are small text files stored on your device (computer, tablet or mobile) when you are on the Internet, including on L'Oréal Group's websites. For more information, please consult the following links: <http://www.aboutcookies.org>.

DEACTIVATION OF COOKIES

You can easily adjust the settings of your browser in relation of activation or deactivation of cookies. Please consult the Help Function of your browser if need be.

Many cookies are used to enhance the usability or functionality of websites/apps; therefore disabling cookies may prevent you from using certain parts of our websites/apps as detailed in the Cookie Table below.

TYPE OF COOKIE		ROLE	NAME OF COOKIE	WHAT IF I DO NOT ACTIVATE THEM ?
Strictly necessary cookies	Strictly necessary cookies	Necessary for the website to function. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.	OptanonConsent , OptanonAlertBoxClosed , SC_ANALYTICS_GLOBAL_COOKIE	These cookies cannot be deactivated.

Functionality Cookies	Functional cookies	<p>To provide enhanced functionality and personalization.</p> <p>They may be set by us or by third party providers whose services we have added to our pages.</p>	<p><u>lo.v.liveperson.net:</u> LPSessionID, LPVisit orID, LPSID-nnnnnnnn, LPCKEY-nnnnn, LPVID</p> <p><u>where-to-buy.co:</u> __utmz, __utmt_UA-nnnnnnnn, __utmb, __utmc, __utma</p>	<p>Some or all of these services may not function properly.</p>
	Session cookies	<p>Session cookies enable the website you are visiting to keep track of your movement from page to page so you don't get asked for the same information you've already given to the site.</p> <p>They are automatically deleted when you close your browser.</p>	<p><u>ASP.NET SessionId</u></p>	<p>Every time you open a new web page, the server where that page is stored will treat you like a completely new visitor.</p>

	<p>Social media cookies</p>	<p>To share our content with your friends and networks through a range of social media services that we have added to the site</p> <p>To join/like our pages using such social media tools.</p> <p>They are capable of tracking your browser across other websites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit.</p>	<p>cdn.syndication.twimg.com: lang</p> <p>You will find links to these social network policies below:</p> <p>Facebook https://www.facebook.com/about/privacy/ https://www.facebook.com/help/cookies</p> <p>Google + http://www.google.com/intl/fr/policies/privacy/</p> <p>Twitter https://support.twitter.com/articles/20170518-utilisation-des-cookies-et-des-technologies-similaires-par-twitter</p> <p>Pinterest https://about.pinterest.com/en/terms-service</p>	<p>You may not be able to use or see these sharing tools and join/like our pages using such social media tools.</p>
<p>Targeting & advertising cookies</p>	<p>Advertising cookies</p>	<p>They collect data to show you personalized advertisements. They also allow to limit the number of messages you will be exposed to. These cookies also allow us to measure the performances of our advertising campaigns, for instance the websites visited before ours.</p>		<p>You will not be exposed to advertising messages coming from us. You might not benefit from the offers dedicated to our members.</p> <p>Or, the content of advertising will not be personalized. You will then have an offer less attractive to you.</p>

	Targeting cookies	<p>To allow our advertising partners to build a profile of your interests and show you relevant adverts on other websites.</p> <p>They work by uniquely identifying your browser and internet device.</p>	<p><u>icxid</u> facebook.com: datr , x-src, fr, lu, locale youtube.com: SID, HSID, demographics , VISITOR_INFO1_LIVE, PREF, APISID, SSID, LOGIN_INFO, YSC, SAPISID twitter.com: auth_token, twll, lang, __utmz, secure_session , guest_id, __utma, remember_checked , remember_checked_on, __utmb,</p>	<p>You will still receive advertising on our partners' websites but it will not be targeted.</p>
Analytics and performance cookies	Analytics cookies	<p>To count page visits and traffic sources so we can measure and improve the performance of our site, using a service provided by Google Analytics.</p>	<p><u>_dc_gtm_UA-74428248-1, _dc_gtm_UA-22588495-1</u> google.co.uk: SAPISID, HSID, SID, PREF, NID, SSID, APISID</p>	<p>We will not be able to monitor and measure the performance of our site which may result in the offering of a lower quality experience.</p>
	Performance cookies	<p>To count visits and traffic sources to measure and improve the performance of our site. To know which pages are the most and least popular and see how visitors move around the site.</p>	<p><u>lpTestCookiennnnnnn, _olapicU, _ga</u> lpcdn.lpsnmedia.net: lpTestCookiennnnnnn switchthelook.com: __utmc, __utmz, __utma, __utmt, __utmb</p>	<p>We will not know when you have visited our site, and will not be able to monitor its performance which may result in the offering of a lower quality experience.</p>

(Updated as of: January 2020)